Multi-country, International Efficacy for Biologicals Resulting in Successful Registrations



The Client

Industry: Agricultural Inputs

Size of Company: Multi-national parent company, small in agriculture **Type of Product:** Biological for disease control in multiple crops.

Location of Work: Costa Rica & Mexico

Problem

The client needed data generated within the countries where it would be submitted and additional data for other uses. The challenge is orchestrating successful trials and data collection in areas where infrastructure is less than optimal, the number of trained field researchers is limited, and sample movement into and out of the country is challenging.

Solution

Global Ag successfully identified the appropriate Contract Research Organizations (CROs) in the field to complete this research. Collaborators interfaced with Global Ag on a regular basis to successfully complete the protocols as dictated by the client. Global Ag utilized the 40 + years of experience in LATAM and Mexico to navigate the challenges presented. Our scientists teamed with the resources offered by the client, the CROs identified in the field and shipping and logistical collaborators to complete the project.

Results

The client received ongoing updates, raw data, and reports on-time and in the agreed format. As a result of this project management success, the product was labeled for use in two other global locations. The client agreed that this was easier, cheaper, and faster than if it had been handled internally. Once again Global Ag created value beyond the cost of the project!

2 New Markets (Countries) >3 Crops Registered 100%
Objectives Met





Let Global Ag help you expand your market opportunity, successfully meet deadlines, and complete registration or product efficacy testing!

